

LEGENDS NEVER DIE

For over 70 years, Land Cruiser has been known for its world-renowned capability and as a staple of Toyota's reputation for quality, durability, and reliability. For the 2024 model year, Toyota's off-road icon and longest-running nameplate makes a triumphant comeback to North America. The 2024 Land Cruiser returns to its rugged roots as a high-quality off-roader. It is the total package offering, with heritage-inspired design, premium touches, and an enjoyable on-road drive for a truly elevated experience.



ENHANCED PERFORMANCE & CAPABILITY

Built on the TNGA-F global platform, the new Land Cruiser is designed, engineered, and tested to survive in some of the harshest of environments. This new generation is exclusively available with the range-topping i-FORCE MAX hybrid powertrain.

- i-FORCE MAX 2.4L Turbo Hybrid EV
- 326 hp / 465 lb.-ft. @ 1700 RPM
- Standard full-time 4WD
- 6,000 lbs. max towing capacity

Stabilizer Disconnect Mechanism is standard on the Land Cruiser grade and the First Edition (limited availability), offering increased front wheel articulation at the push of a button. Now functional in both 4WD High and 4WD Low, Multi-Terrain Select offers adjustable settings to help control wheel spin on a variety of terrain such as Mud, Dirt and Sand. The new, enhanced CRAWL Control function is quieter and acts as a low-speed, off-road cruise control that allows the driver to focus on steering while the system maintains one of five selectable speeds. The standard electronically locking rear differential increases traction by evenly distributing power to the rear wheels.



OLD-SCHOOL COOL

The new Land Cruiser reconnects to its heritage and hardcore off-roading DNA, taking inspiration from the FJ40, 60 Series, and 70 Series. Its architecture allows for great off-road ability with a shorter front overhang. The squared body profile and pushed-back A pillar complements the look and improves visibility (both on-road and off-road!).



VERSATILITY & CABIN COMFORT

Land Cruiser’s high-quality interior includes added luxuries like premium materials and thoughtful creature comforts. There are also enhanced functional features like a palm rest for using the center touch screen and side knee pads.

Charging & Connection Capabilities

- One media USB-C port and dual USB-C charging ports on the front dash
- Two rear-facing USB-C charging ports and a DC 12V outlet on the center console
- 2400W AC inverter
- Available Qi-compatible wireless device charging



ADVANCED TECHNOLOGY

The user-friendly Toyota Audio Multimedia (TAM) system includes voice recognition, navigation, and wireless compatibility with both Apple CarPlay® and AndroidAuto™.

It can also receive Over-the-Air software updates and allows users to create up to three customized individual user profiles.

MID Screen

- Standard 7-in. customizable MID on Land Cruiser 1958
- Standard 12.3-in customizable MID on Land Cruiser & First Edition

TAM Display

- Standard 8-in. touchscreen on Land Cruiser 1958
- Standard 12.3-in. touchscreen on Land Cruiser & First Edition

Audio

- 6-speaker audio system standard on Land Cruiser 1958
- 10-speaker audio system standard on Land Cruiser
- 14-speaker premium JBL® audio system standard on First Edition and available on Land Cruiser grade as part of Premium Package



ADDED DRIVER CONVENIENCE

Both Smart Key System with push-button start and Blind Spot Monitor with Rear Cross-Traffic Alert is standard across the Land Cruiser lineup.

Available features include:

- Head-Up Display
- Multi-Terrain Monitor (MTM)
- Digital Key*
- Front Cross Traffic Alert
- Lane Keeping Assist
- Lane Change Assist

*Digital Key requires active Remote Connect trial or subscription. Digital Key is available only as part of the Premium Package.



TOYOTA SAFETY SENSE™ 3.0

- Pre-Collision System w/ Pedestrian Detection
- Lane Departure Alert w/ Steering Assist
- Full-Speed Range Dynamic Radar Cruise Control
- Automatic High Beams
- Lane Tracing Assist
- Road Sign Assist
- Proactive Driving Assist



ToyotaCare covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first, and 24-hour Roadside Assistance is included for two years, unlimited mileage. Roadside Assistance limits towing distances and locations and does not include parts and fluids, except emergency fuel delivery for certain vehicles. Excludes rental company fleet sale vehicles. See your Toyota dealer for additional restrictions and exclusions. Valid only in the continental U.S.



KEY TAKEAWAYS

1. Exclusively available in i-FORCE MAX Hybrid EV powertrain
2. Full-time 4WD and Enhanced Off-roading Capabilities
3. TNGA-F Platform
4. Up to 6,000 lb. Max Towing Capacity
5. Latest-gen Toyota Audio Multimedia and Toyota Safety System™ 3.0

A SIMPLIFIED LINEUP

For MY24, Land Cruiser will be available in three grades with an available Premium Package.

LAND CRUISER 1958	LAND CRUISER <i>(add/replace 1958 features)</i>	PREMIUM PACKAGE	LAND CRUISER FIRST EDITION <i>(add/replace Land Cruiser features)</i>
The enthusiast's blank canvas.	Trail-ready with upgraded amenities and two-tone paint options.	Standard on the First Edition and available on the Land Cruiser grade.	Limited Availability - 5,000 units for the North American market.
Round LED headlamps	Rectangular LED headlamps	Head-Up Display (HUD)	Round LED headlamps
LED fog lamps	RIGID color-selectable LED fog lamps	Power moonroof	Premium Package features
18-in. alloy wheels with 245/70 all-season tires	Standard 18-in. alloy wheels or available 20-in. wheels with 265/70 all-season tires	Digital rearview mirror	"First Edition" logo embossed on door panels
7-in. MID, 8-in. multimedia touchscreen display	12.3-in. MID, 12.3-in. multimedia touchscreen display	Illuminated entry	Unique 18-in. alloy wheels with 265/70 all-season tires
6-speaker sound system	10-speaker sound system	14-speaker premium JBL® audio system	Roof rack
Heated steering wheel	Power liftgate	Center console cool box	Rock rails
Fabric seats	SofTex®-trimmed seats	Leather-trimmed seats	Front skid plate
6-way manually-adjusting, heated front seats	8-way heated/ ventilated power front seats w/ lumbar support	8-way heated/ ventilated power front seats w/ lumbar support	Mud guards
CRAWL Control/DAC	Stabilizer Disconnect Mechanism (SDM)	Driver seat memory	
Smart Key System w/ push-button start	Multi-Terrain Select (MTS)	2 additional USB-C ports in cargo area	
Blind Spot Monitor with Rear Cross-Traffic Alert	Multi-Terrain Monitor (MTM)	Digital Key*	
2400W AC inverter		Qi-compatible Wireless Charging	
		Lane Keep Assist (LKA)	
		Front Cross-Traffic Alert (FCTA)	

*Requires an active Drive Connect trial or subscription and is 4G network dependent. Visit <https://www.toyota.com/connected-services/> for details.

COLORS

EXTERIOR COLORS

Land Cruiser 1958 is available in Ice Cap, Black, and Meteor Shower. The First Edition is available in Black, Wind Chill Pearl, Heritage Blue w/ Grayscape roof, and Trail Dust w/ Grayscape roof. Land Cruiser grade is available in all aforementioned colors, in addition to Underground.

INTERIOR

- Black fabric seats standard on 1958
- Black or Java SofTex®-trimmed seating standard on Land Cruiser
- Black leather-trimmed seating standard on First Edition; black and java leather-trimmed seating available on Land Cruiser grade as part of the Premium Package